Aloha Community Library Association – Board Meeting

January 18, 2023

Board members present: Melanie Belles, Julie Fairman Daniel Hauser, Beth Lewis, Ron O'Connor, Jessica Otto, Dick Schouten, Kim Thomas

Staff present: Terri Palmer (Library Director)

Board members absent: Helen Chandler

Call to order at 6:35 pm

Approval of December Minutes

- **DECISION:** APPROVED
 - o Motion to approve the minutes brought forward by Dick Scouten
 - Seconded by Daniel Hauser
 - Unanimously approved by present board members

Library Director's Report

Book Challenge

• The patron that inquired about having *Two Grooms on a Cake* removed from the library has not pursued the reconsideration further

Open Hours

- Now that staffing has stabilized, the Aloha Community Library will focus on increasing open hours in February
- This will bring us into compliance with WCCLS open-hours requirements
- We will mirror the same hours as the Garden Home Community Library
 - o Monday-Friday 10:00-6:00
 - Saturday 10:00-3:00

Staff In-Service Training

- The library will also plan a half-day staff in-service training now that we are fully staffed
- Targeting February for this training

Strategic Plan

• The staff will review the Strategic Plan after construction is completed in 1-2 months

Facility Update

- Walk-through scheduled for 1/19/2023 with Green-O
 - o Annex wall looks good, should be ready to do some cleaning and hand in keys soon
 - There is a bit of paint touch-up needed on the baseboards
- Low-voltage contractor has been paid
- Flooring install starts Monday 1/23/2023
- Shelf install starts 1/25/2023
 - We have a volunteer helping with the install, and we need to get this taken care of before they leave on vacation
- We're receiving a lot of positive comments and support from patrons!

Financial Report

Budget vs. Actuals

- We hit our year-end fundraising (2022) goal!
 - Goal was \$40,000 and we raised \$41,190
- Used book sale was \$500 over goal
- Every month for the rest of this fiscal year the building lease number will not align to goal
 - \circ \quad Due to not receiving rent reduction we had budgeted for
 - There is often also a timing issue from when the report is pulled vs. when the rent is paid

Statement of Financial Position Comparison

- December checking is down, due to quarterly WCCLS payments
- Interest showed a bit of a gain
- Variance also due to undeposited funds

Finance Committee Report

- Kendal and Terri conducted a 6-month review of budget
 - Decision was made by Finance Committee that we would not move forward with a midyear budget adjustment
 - o It will be time to start on the budget for next fiscal year before very soon
- Form 990 was reviewed
 - Conflict of Interest Policy
 - Raising this issue to the Board: If any board members have a conflict of interest, please notify Terri or Beth
 - Beth will lead developing policies on a few items we check "no" on each year:
 - Whistleblower policy
 - Formal review process of the Director
 - Document retention and destruction policy
 - **RECOMMENDATION:** Finance Committee recommends approval of Form 990
 - DECISION: APPROVED
 - Motion to approve the minutes brought forward by Daniel Hauser
 - Seconded by Kim Thomas
 - Unanimously approved by present board members

Philanthropy Committee

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Bottle Drop

- Helen has already been working on getting ACLA set up for <u>BottleDrop's Blue Bag Program</u>
- The library will offer blue bags for folks who would like to donate their redeemables to ACLA
 - Bags can be dropped off at the library

Restaurant Nights

- Helen also discussed working with local restaurants to support fundraising efforts for ACLA by sponsoring a dining night where a portion of their proceeds would be donated to ACLA
- If folks know of local restaurants feel free to ask them about fundraising events they might be willing to sponsor and/or add them to the list <u>Restaurant/Business Fundraiser Days</u>

Spring Fundraiser

- We do not have a solid plan yet
- Would like to tie it in with the re-opening of the library, once the new Children's Library is completed
 - March/April at the earliest

2022 Year End Campaign Wrap Up

- Maggie and Terri are still working on analysis to try to figure out what helped get us to our goal
 - o Would like to learn how we were successful
 - Can we replicate this success
- We had a number of first-time donors
 - ACTION: Terri will post a list of these folks to Google Drive
 - We want to continue to reach out to donors with Board phone calls and/or handwritten thank-you cards
 - There are still some leftover handmade cards from Booktique
 - These can be used for handwritten thank-you notes
- We want to keep the momentum going with our donors!

February Monthly Donor Drive

- Focus on Valentine's Day / Love Your Library theme
- Would like to beef up our monthly donor program
- ACTION: Board Members Share ALCA posts on social media
- ACTION: Board Members Make calls to donors once Terri posts the list
- ACTION: Board Members: Send handwritten thank you cards once Terri pulls the list together

Business Membership

- A few folks got together in December to <u>discuss a plan</u> for ACLA Business Membership
 - Link to <u>slide deck</u>
- Success looks like
 - Kicking this off this fiscal year with enough time to reach out to businesses and see if they want to become business members
 - If not, ask them why
 - We want to collect this information to help us continue crafting this membership format
 - Evaluating at the end of the fiscal year
 - Make improvements
 - Keep moving forward
- Dick will try to attend the <u>Aloha Business Association meeting</u> in February and/or March
 - Meetings are the 2nd Thursday of each month 11:30-1:00 at Nonna Emelia Ristorante

Iterative Improvements to ACLA Board

- In an effort to make the best use of our time together, the Executive Committee will work to get meeting preparation materials out earlier
 - This should allow board members time to read through the documents and attend prepared to discuss during our meetings

Hours

- Julie 7
- Beth 5
- Daniel 5
- Jessica 3
- Ron 2
- Kim 14
- Melanie 2 (additional hours have already been logged at library)
- Dick Did not see number reported
- Helen *unable to attend meeting*